

The "Biggest Little Paper in Canada"

DAYTRIPPING

in Southwestern Ontario



2026 FULL MEDIA KIT

• PRICES & SIZES • PREPAID PACKAGES • DEADLINES • MORE



*We promote
the most Unique
Shops, Stops,
Towns & Events
in Southwestern
Ontario!*

"One Cool Pup" by Steve Harrington

- ☐ MARK MORAN
- ☐ LAURIE DUNLOP
- ☐ RHONDA LONG

Call us to advertise!

1-800-667-0337

info@daytripping.ca

Shop Local!

Find our full Media Kit at:
www.daytripping.ca

2026 RATES & INFO

DAYTRIPPING

in Southwestern Ontario



2026 ISSUES & DEADLINES

3 ISSUES - 150,000 copies
AND VIRTUALLY ALL WILL BE PICKED UP!

Dates are subject to change.

1) SPRING

DEADLINE: March 18th
Approx. Release Date: April 7th

2) SUMMER

DEADLINE: June 5th
Approx. Release Date: June 23rd

3) FALL/CHRISTMAS

DEADLINE: September 25th
Approx. Release Date: October 14th

40,000 per issue
plus 30,000 more
are distributed at our
discretion to hundreds
of prime locations.

**Daytripping
is also read
by thousands
online!**



DAYTRIPPING STAFF:

Mark Moran, Publisher

Laurie Dunlop, Sales Representative

Rhonda Long, Sales Representative

Carrie Ann Timm, Associate Publisher

Carla Mejia, Graphic Designer

Angela Lyon, Editor/Graphic Designer



P.O. Box 430, Brights Grove ON N0N 1C0

WWW.DAYTRIPPING.CA

1-800-667-0337 • info@daytripping.ca



**Over 16,000
Followers!**

Daytripping works so well, because people pick it up to **READ THE ADS!**

Our website features a map that
brings customers right to your door!

DAYTRIPPING.CA/DESTINATIONS



DAYTRIPPING
in Southwestern Ontario



Every unique shop and
destination in SW Ontario
should be on this!

If you have a prepaid package
(which almost all of you do)
this is already included,
as is your map listing in the
centre of every issue.

Without a prepaid package,
the cost is \$150/year
for the Website Map
and the Map List.

Our website also has the
online version of Daytripping &
an up-to-date Events Calendar.

PRE-PAID PACKAGES

This is your BEST PRICE and what most of our customers do!

We can adjust any package in case you want to use various sizes, and you can start anytime. (Payment arrangements MUST be made before an ad runs)

**3 issues - 1 Year
of Daytripping
(150,000 copies)
for one price!**

1/32 Page	1/16 Page	1/8 Page	1/6 Page	1/4 Page	1/3 Page	1/2 Page	Full Page
\$595	\$975	\$1425	\$1940	\$2280	\$3190	\$3950	\$7140
Save up to \$305	SAVE up to \$450	SAVE up to \$750	SAVE up to \$835	SAVE up to \$990	SAVE up to \$1280	SAVE up to \$1450	SAVE up to \$1935
B&W = less \$50	B&W = less \$75	B&W = less \$100	B&W = less \$150	B&W = less \$200	B&W = less \$250	B&W = less \$300	B&W = less \$400

A package includes you on our Website Map, & the Map List in Daytripping. By far, your best deal!

Preferred Placement Added Costs (HST not included in prices)

• Bottom half of 1st Cover - \$300 • Bottom half of other Covers - \$200 • Back Pages - \$200 • Group Pages - \$400 setup fee

NO PRICE INCREASE in 2026!

We've worked hard to keep your prices almost exactly the same for the past 3 years.

SINGLE ISSUE PRICES

Prepay & Save 20%

20% OFF REGULAR PRICED
DISPLAY ADS & EVENT ADS,
NOT PACKAGES OR LISTINGS.

SIZE	Regular	PREPAID Rate	Dimensions (WxH inches)
1/32 <i>OR 1.1" Event Ad</i>	\$250.00	\$200.00	1/32 2.38x1.75
1/16 <i>OR 2" Event Ad</i>	\$425.00	\$340.00	1/16 2.38x3.63 or 5x1.75
1/8	\$675.00	\$540.00	1/8 5x3.63 or 2.38x7.38
1/6	\$875.00	\$700.00	1/6 5x5.5 or 7.63x3.63
1/4	\$1040.00	\$832.00	1/4 5x7.38 or 10.25x3.63
1/3	\$1440.00	\$1152.00	1/3 10.25x5.5 or 5x11.12
1/2	\$1750.00	\$1400.00	1/2 10.25x7.38 or 5x14.75
Full	\$2975.00	\$2380.00	Full 10.25x14.75

**A popular and affordable
place for every market
to advertise...**



*You can select from any of
the prepaid packages at the
top of this page, but here
are lower priced options,
also for a whole year:*

Box Ad 2.38x1": \$300
5 line listing: \$250
4 line listing: \$225

*ALL Buy Fresh packages include
a FREE listing on our website
and map list in each issue.*

**Just ask & we'll send more
info about this feature.**

EVENT ADS

Promote your events within our EVENTS LIST!

*These display ads stand out and are also featured on our
website, and on our Facebook page just before the event.*

SINGLE Event Ad is this size (4.8" x 1.1") • \$250 (or \$200 Prepaid)
DOUBLE Event Ad is taller (4.8" x 2") • \$425 (or \$340 Prepaid)

Single Event Ad
Actual Size

What we do, and why... Daytripping is dedicated to promoting the most unique shops and stops, including antique, craft & gift shops, live theatre, artisans, garden centres, farm markets, craft breweries, wineries and countless events. We do not accept ads for common businesses such as auto dealers, real estate, insurance or chain stores. Every shop in Daytripping is owner-operated and it is the premier guide for people who like to daytrip, though we strongly encourage our readers to stay overnight. "The Daytripper" as it's known, has also been written almost entirely by its readers for over 30 years.

It's an enormously popular marketing tool for these shops, distributed throughout a great portion of SW Ontario. There are three issues per year with at least 150,000 copies printed each year, and all are picked up free of charge by the travelling public at unique locations. We aim to never have any leftover copies. Daytripping is also published online at www.daytripping.ca at no additional cost to you, and our well-liked Facebook page helps connect readers and promote events.

Please ask any of our customers and for their opinion on our prices, service, reputation and, most importantly, effectiveness. If you do this, we're sure that we'll have the opportunity to work with you. Our readers have called Daytripping their best friend, the best magazine they've ever seen, and even their bible for the road. It's made a lot of good friends along the way.

If your shop is unique, it belongs in Daytripping.



Just ask yourself, how many magazines do people search for and pick up... to look at your ads?

1/4 Page

5" Wide x 7³/₈" Tall

OR 2³/₈" Wide x 14³/₄" Tall

OR 10¹/₄" Wide x 3⁵/₈" Tall

SPECIFICATIONS

Daytripping is printed on newsprint. When submitting an ad, please use these exact dimensions. No bleed required. We accept eps, tif, pdf, jpg & psd files. Ads **MUST** have a resolution of at least 300 dpi. Please consider how small logos and text will look on background colours and newsprint. We highly recommend viewing your ad at actual size (printed out) to be sure everything is legible. To keep ads looking crisp, please make sure your designer doesn't use process black or 4-clr process colours. If you have any concerns about whether your ad is acceptable, please call 1-800-667-0337.

1/6 Page

5" Wide x 5¹/₂" Tall

There are various shapes of most sizes.

1/32 Page

2³/₈" Wide x 1³/₄" Tall

1/16 Page

2³/₈" Wide x 3⁵/₈" Tall

OR 5" Wide x 1³/₄" Tall

1/8 Page

5" Wide x 3⁵/₈" Tall

OR 2³/₈" Wide x 7³/₈" Tall

OR 10¹/₄" Wide x 1³/₄" Tall

1/3 Page

10¹/₄" Wide x 5¹/₂" Tall

OR 5" Wide x 11¹/₈" Tall

Half Page

10¹/₄" Wide x 7³/₈" Tall

OR 5" Wide x 14³/₄" Tall

Full Page

10¹/₄" Wide x 14³/₄" Tall

The "Biggest Little Paper in Canada"

DAYTRIPPING

in Southwestern Ontario

2026 EVENTS SAMPLE List & Pricing

~ Add 13% HST to all prices ~

Southwestern Ontario EVENTS

Dates are subject to change. Please plan ahead.

JUNE 2026						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JUNE 2026

1	Sarnia	Gwetaandaawe Market (indigenous vendors & food)	519-336-8410
1	St. Marys	Garden Fair at Milt Dunnell Field 8:30 am to 1 pm	519-284-2528
1	Tillsonburg	Open House & Fun Fair on the Lawn at Annandale	www.tillsonburg.ca/annandale
1	Tillsonburg	Harvard Aircraft RCAF 100th Open House & Fly Day	www.harvards.com

1-800-667-0337

SEND EVENTS TO
info@daytripping.ca

These FREE 'text-only' listings
are available to customers
& non-profit groups

SINGLE EVENT AD

size (4.8" x 1.1") is \$250

Single Black & White Event Ad is \$225

* Get 20% OFF if you prepay!



CANADIAN HARVARD AIRCRAFT ASSOCIATION
RCAF Centennial Open House & Fly Day
JUNE 1st - Tillsonburg Regional Airport
 Warbird Flights • Hangar Tours • Family Fun
FREE ADMISSION • RAIN DATE JUNE 2

harvards.com



1	Vienna	Edison Fest	www.bayham.on.ca
1-2	Paris	Garden Tour	randbdrive@gmail.com
1-2	Windsor	Art in the Park	www.artintheparkwindsor.com
2	Ancaster	Toy & Collectibles Expo	www.collectorshows.ca
2	Kingsville	31st Spring Fun on Wheels Car Show	www.ctmhw.com
4-15	Port Stanley	Funny Valentine - a Michael Buble Tribute	www.psft.ca
4-23	Petrolia	Rainy Day People at Victoria Playhouse	www.thevpp.ca
6-9	Dunnville	Mudcat Festival	www.dunnvillemudcatfestival.com
8-9	Shedden	Rosy Rhubarb Festival	www.rosyrhubarbfestival.com
9	St. Thomas	St. Thomas Garden Tour	www.facebook.com/stthort
9	Windsor	Corvette Club of Windsor Annual Waterfront Show	www.corvetteclubofwindsor.com
14	Tillsonburg	Cowabunga! Turtlefest movie at dusk - Annandale	www.tillsonburg.ca/annandale
14-16	Alvinston	Alvinston Pro Rodeo	www.alvinstonprorodeo.com

2026 DEADLINES:

1) SPRING

DEADLINE: March 18

Released Approx April 7

2) SUMMER

DEADLINE: June 5

Released Approx June 23

3) FALL/CHRISTMAS

DEADLINE: September 25

Released Approx Oct 14

DOUBLE EVENT AD

size (4.8" x 2") is \$425

Double Black & White Event Ad is \$380

* Get 20% OFF if you prepay!



June 14, 15, 16, 2026
ALVINSTON

- 3 Rodeo Shows • 2 Barn Dances (Fri/Sat)
- On Site Camping • Weekend Passes Available

alvinstonprorodeo.com

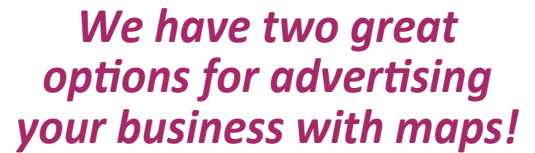
14-16	Petrolia	Petrolia National Town Crier Event / Contest	www.petrolia150.com/calendar
14-16	Strathroy	45th Annual Strathroy Hometown Festival	www.strathroyhometownfestival.com
15	Colchester	Colchester Saturday Market	heritagecolchester.ca

*Above dates and ads are for sample purposes only

The Events List is also on our
website, and Event Ads
are also posted to Facebook.

DAYTRIPPING

in Southwestern Ontario



The official Ontario map is always featured in the centre of our first section. It's a 4-page pullout section we like to call our "Daytripper's Directory."

Your listing here includes your business name and phone number as well as your website or social media page.

Your annual listing appears in all 3 issues (150,000 copies) and is seen by thousands more in the online edition of the paper.

***ONLY \$150/year
to be listed
on both maps!***

*(If you have a prepaid display ad package,
your listing on both maps is included)*

Call:

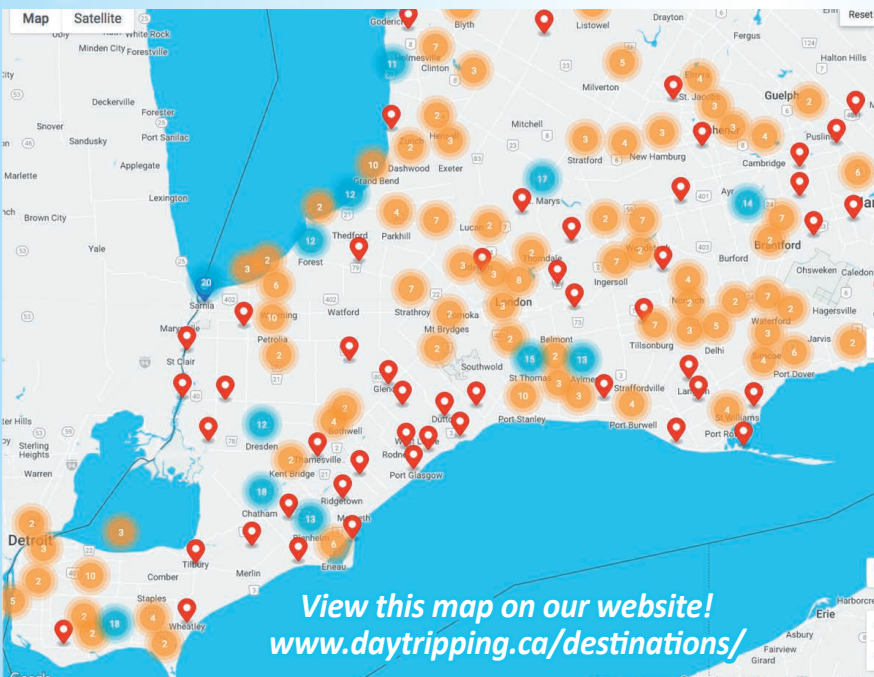
1-800-667-0337

or email:

info@daytripping.ca

If you are on one map, you're on both!

The Destination Map on our website includes your full address/phone & a link to your website

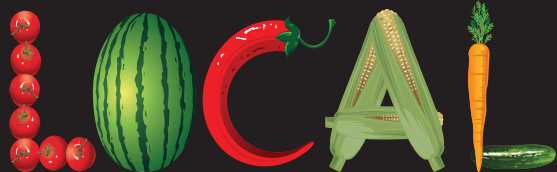


Our website “Destination Map” lists most of our customers. It is searchable by town and by category and when users zoom in or click your listing, they can see many stops located near you - making it a very useful tool for Daytrippers.

Your listing on this page includes your business name, full address & phone, and a link to your website or social media page.

*Every unique shop and destination
in Southwestern Ontario
should be listed here.*

BUY



BUY



For over 30 years, we've been encouraging people to "SHOP LOCAL" with this special section!

And it's affordable enough for EVERY market to advertise!

**4 Line Listing
\$225**

**5 Line Listing
\$250**

**1 inch Box
\$300**

**This
size
is...**

\$975

ALL Buy Fresh Packages include FREE promotion on our website map (with location mapped & link to website/social) & a FREE listing on the paper version of our map in each issue.

Sample 4 Line listing:

12 ZEKVELD'S GARDEN MARKET
Fresh Produce from our fields - Pick Your Own
4622 London Line, REECES CORNERS
519-845-3482 • www.zekveldgardenmarket.ca

Sample 1 inch Box:

31 THE BEST LITTLE PORK SHOPPE
Open Year Round • 519-625-8194
2146 Hwy 7 & 8 East, SHAKESPEARE
Whole Hog Sausage, Bacon, Ribs, Smoked Chops,
Local Chicken, Beef, Condiments, In-Store Bakery,
Gift Shop & more! www.porkshoppe.com

THE APPLE PLACE GENERAL STORE
A complete line of Apple Products
• Fruit baskets for all occasions
• Bakery fresh pies, muffins, cookies
All popular varieties of Apples!
99 Queensway E., SIMCOE • 519-426-0640

**This
size
is...**

\$595

Petrolia Farmers' Market
Vendors Welcome in 2024!
at the Petrolia Farmers' Market
Live Entertainment • Special Events
SATURDAY FARMERS' MARKET
May 18 to October 12
7:30am to noon
~ Grand Opening ~ May 25th, 2024
Fletcher St. (behind Library) 519-882-2350

Feel free to ask about larger sizes or single issue pricing for Display Ads.

**PRICES ARE FOR
AN ENTIRE YEAR
3 ISSUES -
150,000 COPIES!
(& thousands more online)**



DAYTRIPPING
in Southwestern Ontario



1-800-667-0337 • info@daytripping.ca

Be a part
of our...
**"WHERE YOU
SHOULD EAT"
LIST!**

The "Biggest Little Paper in Canada" DAYTRIPPING

in Southwestern Ontario



P.O. Box 430 • Brights Grove, ON • N0N 1C0 • 1-800-667-0337

Featuring selected...
Tearooms, Cafes, Lunch Counters & Great Restaurants!

3 ISSUES

- SPRING ISSUE
- SUMMER ISSUE
- FALL/CHRISTMAS ISSUE

Call us:
1-800-667-0337
or email us at:
info@daytripping.ca

ANDYS CORNERS

Andy's Drive-In
3710 Hwy #59 (north of Langton) 519-875-2631
50's inspired drive-in serving old fashioned flavours since the 1940's. Eat-in or take-out. www.andysdrivein.com

AYLMER

The Green Frog Tearoom at Pinecroft
8122 Rogers Road South 519-773-3435
An Elgin County tradition for 75+ years. Lunch daily 11-3. Patios open. Reservations recommended. Licensed under AGCO. www.pinecroft.ca

BRANTFORD

The Olde School Restaurant
Paris Rd. West at 687 Powerline Rd. 888-448-3131
Lunch/dinner in historic setting. Her Majesty the Queen dined here 1997 - you can too. www.theoldschoolrestaurant.ca

MILLBANK

Anna Mae's Bakery & Restaurant
4060 Line 72
One of Ontario's most popular restaurants serving delicious baked goods and gifts. www.annamaes.com

NEW SARUM

New Sarum Diner
Just off Hwy #3 in New Sarum
Old Time Favourites in Elgin's Oldest Diner. Open Daily. Re-opening updates at www.newsarum.com

PARIS

Camp 31 - Real Southern Barbeque
22 Paris Road
Mouth watering authentic Southern BBQ. www.camp31.com

Actual Size

Southwestern Ontario's BEST... **Restaurants, Tearooms, Cafés** (and a lunch counter or two!)

Where You Should Eat

Every restaurant on this list is here for a reason. The location may be scenic or historic, the food may be off the charts, or just real darn good. Some are fancy, some are far from it, but they are here because we've asked them to be here, because we think you should try them out.

ANDYS CORNERS

Andy's Drive-In
3710 Hwy #59 (north of Langton) 519-875-2631
50's inspired drive-in serving old fashioned flavours since the 1940's. Eat-in or take-out. www.andysdrivein.com

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The Green Frog Tearoom at Pinecroft
8122 Rogers Road South 519-773-3435
An Elgin County tradition for 75+ years. Lunch daily 11-3. Patios open. Reservations recommended. Licensed under AGCO. www.pinecroft.ca

BRANTFORD

The Olde School Restaurant
Paris Rd. West at 687 Powerline Rd. 888-448-3131
Lunch/dinner in historic setting. Her Majesty the Queen dined here 1997 - you can too. www.theoldschoolrestaurant.ca

BRIGHTS GROVE

Skeeter Barlows Grill & Bar
2713 Lakeshore Road 519-869-2794
Great food & fun overlooking Lake Huron. Famous Prime Rib on weekends. www.skeeterbarlows.com

CHATHAM

Mamma Maria's Ristorante
231 King Street West 519-360-1600
Outstanding menu, comfortable atmosphere. Patios are open. Opposite Capital Theatre. www.mammamariasristorante.ca

INGERSOLL

The Olde Bakery Café
120 Thames Street South 519-485-5757
Salads, sandwiches, loose leaf teas, specialty coffees, homemade desserts, GLUTEN-FREE baking. Check Facebook for hours.

KINGSVILLE

JACK'S Gastropub
31 Division Street South 519-733-6900
Dine indoors or on the patios. Serving locally inspired Farm-to-Fork seasonal menus with EPIC Wines & Ontario Craft Beers. www.jacksastropub.com

MILLBANK

Anna Mae's Bakery & Restaurant
4060 Line 72 519-595-4407
One of Ontario's most popular restaurants. Homecooked meals, delicious baked goods and gifts. www.annamaes.com

NEW SARUM

New Sarum Diner
Just off Hwy #3 in New Sarum 519-773-3101
Old Time Favourites in Elgin's Oldest Diner - Since 1943! Open Daily. Re-opening updates at www.newsarum.com

PARIS

Camp 31 - Real Southern Barbeque
22 Paris Road 519-442-3560
Mouth watering authentic Southern BBQ from an award winning cookoff team. www.camp31.com

PETROLIA

2 Rivers Restaurant
25 Grand River St. North 519-442-3233
Casual dining from the freshest local ingredients, breakfast, lunch and dinner. Great views from our patio. Live music. www.2riversrestaurant.com

POINT EDWARD

Actor's Casual Dining
4211 Petrolia Line 519-882-0400
Steps away from Victoria Playhouse, with entrees suitably named for celebrities. Open 7 days a week. www.actorscasualdining.ca

PORT BURWELL

Salvatore's Trattoria e Ristorante
105 Michigan Ave. 519-344-2855
'Fresh' pasta and a commitment to serving exceptional food. Take out only for now. Mon-Sat. 10-6. Closed Sundays & Holidays. www.salvatorespoint.com

PORT EDWARD

Izzy's Schooner Restaurant & Patio Lookout
35 Robinson St. 519-874-4363 www.schoonersgalley.com
Family menu on the patio. Famous for Lake Erie Perch. Local ingredients. Open Daily 11-10. Ready To Go Meals/Curbside. Website updates.

REECES CORNERS

Marcanda Gifts, Tearoom & Fashion Boutique
4562 London Line (Hwy. #22) 519-845-3133
After a Unique Shopping experience enjoy a delicious Lunch & yummy Dessert in The Hen House or Garden Patios. Open 11-3 Tues. to Fri.

SARNIA

Lola's Lounge
110 Christina St. South 519-336-8088
A timeless atmosphere for lunch, dinner or a martini. Moments from Sarnia's Imperial Theatre.

SIMCOE

The Blue Elephant Craft Brewhouse
96 Norfolk Street South 519-428-2886
Featuring Norfolk products and beer brewed on site. www.blueelephant.ca

ST. MARYS

Ambrosia Greek Bakery and Cafe
83 Queen Street East 519-274-5750
Spinach pies, mushroom pies, Authentic Greek salads, Baklava, Greek custard rolls & meals on Saturdays. See Facebook for hours.

ST. THOMAS

New Sarum Diner
Just off Hwy #3 in New Sarum 519-773-3101
Old Time Favourites in Elgin's Oldest Diner - Since 1943! Open Daily. Re-opening updates at www.newsarum.com

STRATHROY

Clock Tower Inn, Bistro, Pub & Catering
71 Frank Street 519-205-1500
Meals from scratch in a restored 1889 Post Office. Breakfast to dinner, 7 days/wk with seasonal patio. www.clocktower-inn.com

TAVISTOCK

Quehl's Restaurant and Catering
33 Woodstock Street South 519-655-2835

3 Issues
1 Full Year
for only ...

\$190.00 plus tax

Be sure to send us a good
photo and/or article
for extra free promotion.

150,000 Copies...
at 2.6* readers per copy,
that becomes
390,000 readers each year,
and they're looking
for unique shops
& stops to discover.

Plus thousands more

readers online at no cost.

*2000 Ministry of Tourism Monographs